

STATE OF THE NATION REPORT: The Journey to IoT Maturity



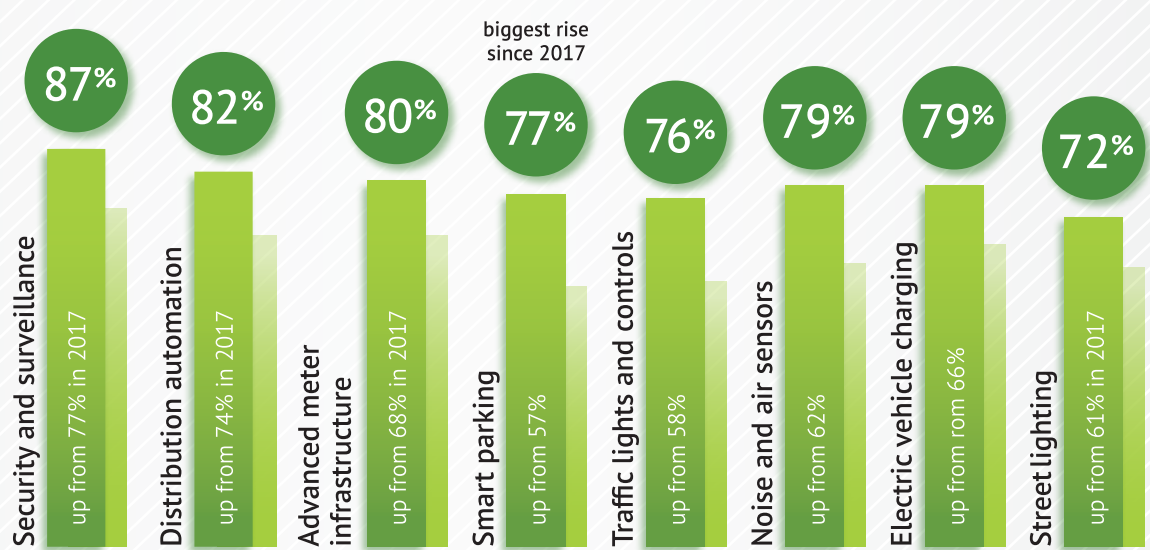
Wi-SUN Alliance 2022 report on the state of the IoT industry explores how perspectives and adoption patterns have changed since 2017.

92% say they need to invest in IoT technologies over next 12 months to remain competitive

Top 3

IoT enablement is a top three IT priority for **55%** in the UK compared to **47%** in the US

Growth in IoT initiatives*

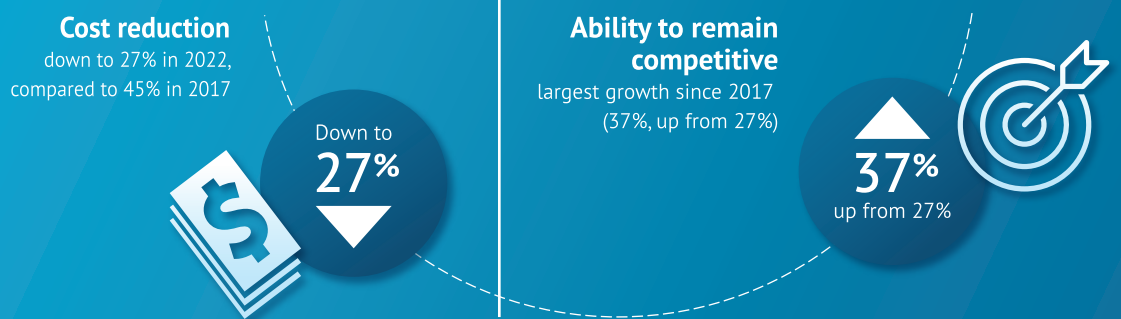


* Smart initiatives organizations are most likely to roll out within the next 12-18 months

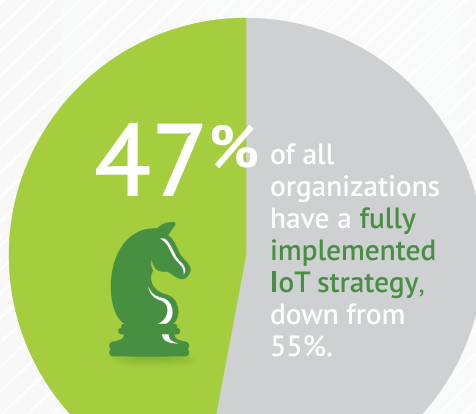
Drivers for IoT implementation



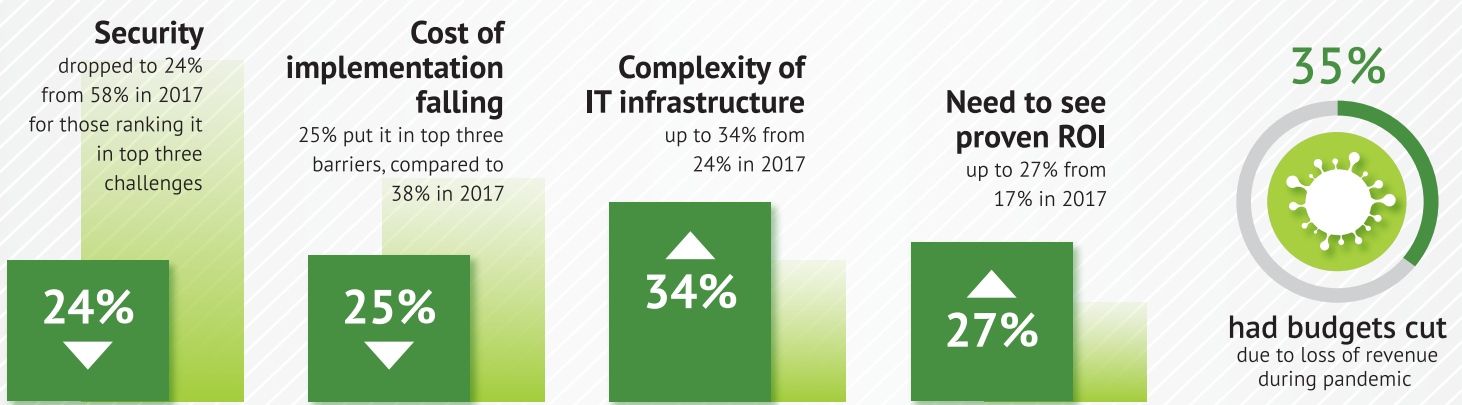
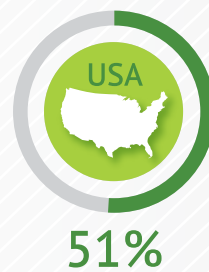
Benefits of IoT



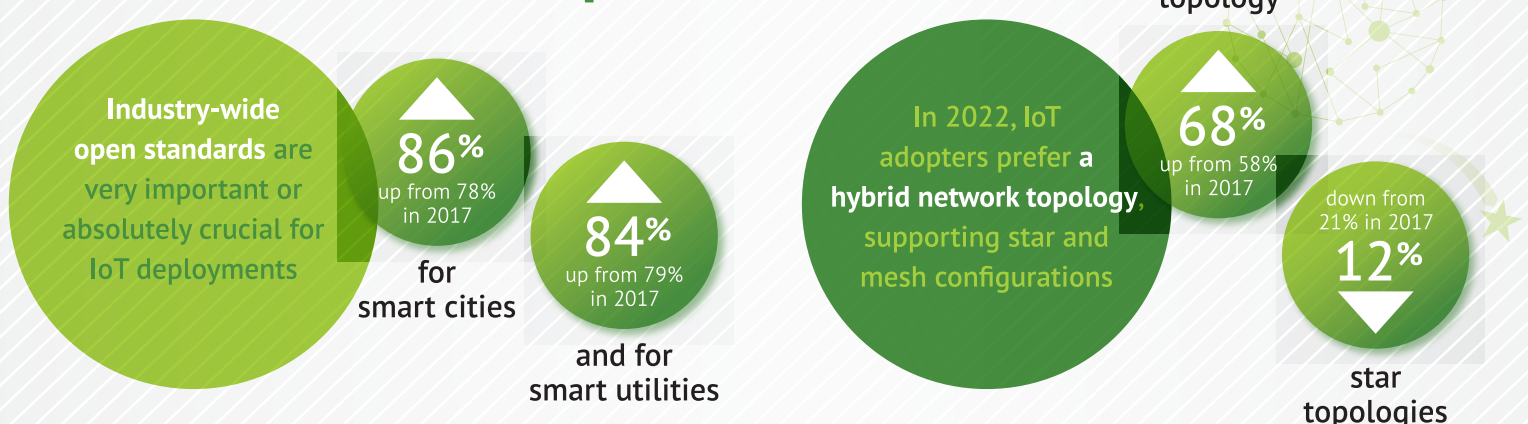
Challenges and barriers to IoT success



51% in the US have a fully implemented IoT strategy vs. 39% in the UK



IoT technical requirements



Research methodology

300 interviews with IT decision-makers in the US (200) and UK (100) personally involved in their organisation's IoT initiatives, and implementing at least one IoT project. Sectors: Business & Professional Consultancy, Construction (not inc. in 2017), Technology, Energy & Utilities, Telecoms, State and Local Government, Agriculture and Logistics.

To download the full report, please visit: <https://wi-sun.org/iot-maturity-model>

